



Advertiser	Poll/Iss/American Crossroads (13324)
Agency/T-Code	Crossroads Media (1218)/055317791
Buyer	SANTUOSO,MICHELLE
Salesperson	Telerep/Washington DC, Washington DC (1040)
	ph: (555) 555-5555
Product	Political - Issue (1068)
Brand	AMERICAN CROSSROADS (109861)
Acct Types	National/Political
Est/Headline	1017/06320464
Demo	
Revision	
Comments	AMERICAN CROSSROADS

Invoice	635872
Inv Date	9/30/2012
Terms	Net 30
Contract	331829
Bill Type	Standard
Period	8/27/2012 - 9/30/2012

CO-OP/Order Type No/Normal
Package
Gen. Date 10/1/2012 4:51:37PM

Crossroads Media
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

AqM

AMERICAN CROSSROADS
***** THIS IS A CASH IN ADVANCE

OFFICIAL BILLING INVOICE

Orlando (WFTV)

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length		Copy/ISCI	Amount	Remarks
1.0	Spot	10:00:00AM-11:00:00	Day,F-1	09/21/12 10:40AM (Fr)	00:30		USPRTV18ACH	\$700.00	
3.0	Spot	11:00:00AM-12:00:00	Day,F-1	09/21/12 11:34AM (Fr)	00:30		USPRTV18ACH	\$1600.00	
4.0	Spot	12:00:00PM- 1:00:00	Day,F-1	09/21/12 12:22PM (Fr)	00:30		USPRTV18ACH	\$1300.00	
5.0	Spot	4:00:00PM- 5:00:00	Day,F-1	09/21/12 4:27PM (Fr)	00:30		USPRTV18ACH	\$1300.00	
6.0	Spot	1:00:00PM- 3:00:00	Day,M-1	09/24/12 2:23PM (Mo)	00:30		USPRTV18ACH	\$1000.00	
7.0	Spot	11:00:00AM-12:00:00	Day,M-1	09/24/12 11:32AM (Mo)	00:30		USPRTV18ACH	\$1600.00	
8.0	Spot	7:00:00AM- 9:00:00	Day,M-1	09/24/12 7:55AM (Mo)	00:30		USPRTV18ACH	\$2800.00	
9.0	Spot	8:00:00PM-10:00:00	Day,M-1	09/24/12 8:29PM (Mo)	00:30		USPRTV18ACH	\$16000.00	
10.0	Spot	8:00:00PM-11:30:00	Day,Sa-1	09/22/12 11:58PM (Sa)	00:30		USPRTV18ACH	\$6000.00	
11.0	Spot	9:00:00AM-10:00:00	Day,Sa-1	09/22/12 9:27AM (Sa)	00:30		USPRTV18ACH	\$2500.00	
12.0	Spot	6:00:00AM- 9:00:00	Day,Su-1	09/23/12 6:29AM (Su)	00:30		USPRTV18ACH	\$1500.00	
16.0	Spot	1:00:00PM- 3:00:00	Day,Th-1	09/20/12 1:30PM (Th)	00:30		USPRTV18ACH	\$1000.00	
17.0	Spot	10:00:00AM-11:00:00	Day,Th-1	09/27/12 10:09AM (Th)	00:30		USPRTV18ACH	\$700.00	
18.0	Spot	10:00:00PM-11:00:00	Day,Th-1	09/20/12 10:31PM (Th)	00:30		USPRTV18ACH	\$8000.00	
18.0	Spot	10:00:00PM-11:00:00	Day,Th-1	09/27/12 10:41PM (Th)	00:30		USPRTV18ACH	\$8000.00	
19.0	Spot	11:00:00AM-12:00:00	Day,Th-1	09/20/12 11:33AM (Th)	00:30		USPRTV18ACH	\$1600.00	
20.0	Spot	12:00:00PM- 1:00:00	Day,Th-1	09/27/12 12:59PM (Th)	00:30		USPRTV18ACH	\$1300.00	
21.0	Spot	4:00:00PM- 5:00:00	Day,Th-1	09/27/12 4:19PM (Th)	00:30		USPRTV18ACH	\$1300.00	
22.0	Spot	7:00:00AM- 9:00:00	Day,Th-1	09/20/12 8:48AM (Th)	00:30		USPRTV18ACH	\$2800.00	
23.0	Spot	9:00:00PM-10:00:00	Day,Th-1	09/20/12 9:50PM (Th)	00:30		USPRTV18ACH	\$12000.00	
23.0	Spot	9:00:00PM-10:00:00	Day,Th-1	09/27/12 9:42PM (Th)	00:30		USPRTV18ACH	\$12000.00	
24.0	Spot	10:00:00AM-11:00:00	Day,Tu-1	09/25/12 10:23AM (Tu)	00:30		USPRTV18ACH	\$700.00	
25.0	Spot	12:00:00PM- 1:00:00	Day,Tu-1	09/25/12 12:59PM (Tu)	00:30		USPRTV18ACH	\$1300.00	
26.0	Spot	4:00:00PM- 5:00:00	Day,Tu-1	09/25/12 4:21PM (Tu)	00:30		USPRTV18ACH	\$1300.00	
27.0	Spot	8:00:00PM- 9:00:00	Day,Tu-1	09/25/12 8:47PM (Tu)	00:30		USPRTV18ACH	\$16000.00	
28.0	Spot	1:00:00PM- 3:00:00	Day,W-1	09/26/12 2:23PM (We)	00:30		USPRTV18ACH	\$1000.00	
29.0	Spot	10:00:00AM-11:00:00	Day,W-1	09/19/12 10:57AM (We)	00:30		USPRTV18ACH	\$700.00	
30.0	Spot	11:00:00AM-12:00:00	Day,W-1	09/26/12 10:58AM (We)	00:30		USPRTV18ACH	\$1600.00	
31.0	Spot	12:00:00PM- 1:00:00	Day,W-1	09/19/12 12:55PM (We)	00:30		USPRTV18ACH	\$1300.00	
32.0	Spot	4:00:00PM- 5:00:00	Day,W-1	09/19/12 4:10PM (We)	00:30		USPRTV18ACH	\$1300.00	
33.0	Spot	7:00:00AM- 9:00:00	Day,W-1	09/26/12 7:58AM (We)	00:30		USPRTV18ACH	\$2800.00	
34.0	Spot	8:00:00PM- 9:00:00	Day,W-1	09/19/12 8:00PM (We)	00:30		USPRTV18ACH	\$11000.00	
34.0	Spot	8:00:00PM- 9:00:00	Day,W-1	09/26/12 7:58PM (We)	00:30		USPRTV18ACH	\$11000.00	
35.0	Spot	5:00:00PM- 7:00:00	Per week (2),Su	09/23/12 5:17PM (Su)	00:30		USPRTV18ACH	\$3000.00	M/G For 2.0.1
35.0	Spot	5:00:00PM- 7:00:00	Per week (2),Su	09/23/12 5:51PM (Su)	00:30		USPRTV18ACH	\$3000.00	M/G For 2.0.1
36.1	Spot	8:00:00PM-11:00:00	Per week (2),Su	09/23/12 7:59PM (Su)	00:30		USPRTV18ACH	\$12500.00	M/G For 13.0.1,14.0.1,15.0.1
36.1	Spot	8:00:00PM-11:00:00	Per week (2),Su	09/23/12 10:34PM (Su)	00:30		USPRTV18ACH	\$12500.00	M/G For 13.0.1,14.0.1,15.0.1

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.



Gross Total	\$166,000.00	Total Spots	37
Commission	(\$24,900.00)		
Net Total	\$141,100.00		

WFTV-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.